

SAVE THE DATE - Saturday April 12

Come by the chapter house in April to celebrate Founders' Day with fraternity brothers. Contact Matt Hendricks at hendricksm@ksu.edu for more information.

Thank you to the nearly 50 alumni who responded to our winter fundraising appeal. We raised over \$13,000 which will be applied directly to paying down our outstanding debt.

As we prepare for the upcoming recruitment season, we are eager to meet young men who might be a good fit for the Chapter. If you know someone who would make a great addition to our chapter, we'd love your help!

Please refer potential members by sending their name and contact information to Andrew White at andrewbwhite@ksu.edu or [\(785\) 418-1055](tel:(785)418-1055).

<<First Name>> <<Last Name>>
<<Address Line 1>> <<Address Line 2>>
<<City>>, <<State>> <<zip code>>

CHANGE SERVICE REQUESTED

KSU FARMHOUSE ASSOCIATION
1310A Westloop Pl #300
Manhattan, KS 66502



Fall 2024 New Members

Brandt Wehkamp	Wichita, KS
Brennan Aldridge	Weskan, KS
Caleb Hernandez	Holton, KS
Camdan Cooper	Derby, KS
Carter Sudbeck	Seneca, KS
Charlie Graham	Wichita, KS
Cooper Sturm	Manhattan, KS
Daniel McVay	Florence, KS
Emry Tippin	Newton, KS
Henry Giger	Elmdale, KS
Hunter Rush	Roeland Park, KS
Ian Dunn	St. John, KS
Jacob Barnes	Manhattan, KS
Jacob Wendland	Barnes, KS
Landon Woydziak	Hoisington, KS
Luke Hert	Sedan, KS
Lyle Perrier	Eureka, KS
Matthew Hendricks	Bird City, KS
Myles Bradley	Andover, KS
Nathan Connealy	Kansas City, KS
Quinn Eilert	Beloit, KS
Ryan Brethour	Lenexa, KS
Sterling Widman	Overland Park, KS



The 23 new members that were initiated this past fall



The new executive team standing outside of the chapter house.



Homecoming: FH x GPHi x AOE: We had a very successful homecoming with our partners Gamma Phi Beta and Alpha Omega Epsilon. Fun was had while building our 2nd place float, competing in Pant the Chant, and placing 4th in Wildcat Request Live.

2024-2025 Executive Team

President	Jack O'Malley	Wichita, KS
Vice President	Jess Barrett	Stilwell, KS
Treasurer	Toben Schwarz	Abilene, KS
Business Manager	Michael Lackey	Robinson, KS
New Member Ed.	Cooper Sheldon	Holton, KS
Chairs	Isaac Buckingham	Wichita, KS
Recruitment Chairs	Andrew White	Ottawa, KS
	Luke White	Overland Park, KS
Risk Manager	Diego Hernandez	Colorado Springs, CO
Scholarship Chair	Joshua Hildebrand	Stafford, KS
Philanthropy Chair	Gus Whitman	Shelburn, IN
Alumni Relations	Matt Hendricks	Sabetha, KS
Social Chair	Sam Keene	Wichita, KS
Secretary	Brandt Wehkamp	Wichita, KS

Kellen Begnoche (K-State 07) Celebrates 14 Seasons with the Kansas City Chiefs

What's your current role with the Chiefs and what are your job responsibilities?

As our Vice President of Partnership Strategy, I lead the team responsible for all the Chiefs sponsorship agreements. We build a customized approach for each partner, allowing them to use the Chiefs as a marketing channel to drive their individual business objectives. Responsibilities include building and managing relationships with business leaders, delivering contracted assets, identifying new revenue streams for partners and the Chiefs, and renewing and extending our partners.

What was your career path leading to your current position?

I graduated from K-State with an undergraduate degree in Marketing and then enrolled in the Sports Management Master's program at Wichita State University. I then took an internship with the Houston Astros for a season before ultimately finding a full-time opportunity with the Chiefs. Sports can be a tough industry to break into - I applied for (99) jobs in the industry and received (1) phone call... which was from the Chiefs. So, I took the hint and accepted the job! I initially started out in our suites and premium group, and then moved to the partnership side of the business a few seasons later.

Tell us some favorite memories from your time with the Chiefs.

My fourteen seasons with the Chiefs includes a little bit of everything. I've seen the team have some of the worst seasons and moments in franchise history; I met my wife while working here; and I've been fortunate enough to be part of 3 Super Bowl wins (and parades). I'd have to say my all-time favorite memory was winning the AFC Championship in Kansas City in 2019. Winning the Lamar Hunt trophy, in Lamar's stadium, for the first time in franchise history was special. Celebrating on the field with our fanbase is something I'll never forget.



Begnoche walking the GEHA field at Arrowhead Stadium.



Begnoche standing with country singers Trisha Yearwood and Garth Brooks

You appeared in a few scenes of the Hallmark movie *Holiday Touchdown: A Chiefs Love Story*. What was that experience like?

We'd been working on trying to secure a partnership with Hallmark for several years but just couldn't quite find the right project. The opportunity to create a movie together ended up being the perfect collaboration. The Hallmark fanbase is loyal and passionate, as is Chiefs Kingdom. The opportunity to cross-promote to each other's fans and create something unique has been fun. Admittedly, I'd not seen a Hallmark movie prior to this one - so the chance to fill a seat in a couple scenes was a new experience. I was assisting the film crew with access in our building as part of the shoot and the director threw me a bone and told me to jump in a scene, so I said, 'why not?!' Not only was it a great experience, but it's now Hallmark's most watched Christmas movie, so clearly, I didn't ruin it!

Any career advice for FH members just starting out?

Network and connect with as many people as you can as you never know what doors that can open. People do business with people they trust and like - so build that rapport with as many as you can. Additionally, be someone who jumps in, solves problems and gets things done. A lot of the opportunities I've had in my career are a result of just saying 'yes' and leaning in. It forces you out of your comfort zone and challenges you to learn and grow.

Have you met Taylor Swift?

We've exchanged hellos, but 'met' might be overstating it. I definitely did not mention that we sang a Taylor Swift song one of the years we did sorority serenade while at FarmHouse... That said, she's been nothing but great to our entire organization and we're thankful to have her as a member of Chiefs Kingdom!



FENCE POST

KANSAS STATE CHAPTER

SPRING 2025

LETTER FROM THE CHAPTER PRESIDENT

Dear FarmHouse Alumni,

Greetings from Manhattan, Kansas! I hope this message finds you well. As the current chapter president, I am excited to share an update on the Kansas State FarmHouse Fraternity. This past fall semester has been a remarkable one, filled with achievements, growth, and a continued commitment to our values.

Chapter Achievements

In recruitment, we successfully welcomed 24 new members into our brotherhood. These members have all contributed positively to the chapter and several of them have already stepped into leadership roles after our fall elections. We are excited to see how PC24 is able to give back to the chapter throughout their time in the house.

This fall, our chapter excelled both academically and in leadership across campus. With an average chapter GPA of 3.44, we continue to uphold a tradition of academic excellence. This included 24 members who earned a perfect 4.0. Acknowledging that “Progress Shall Mark Our Every Step”, we look forward to building on our academic tradition this spring semester.

This past November, we held our Chapter elections. It is always rewarding to see so many members willing to dedicate their time and energy to the betterment of the chapter. The individuals elected have demonstrated exceptional leadership qualities and a commitment to our brotherhood. I am confident that, together, we will be able to guide our house toward success and continue to uphold the standards of FarmHouse.

Events

A highlight of the semester was our successful “Fright Night” Haunted House Philanthropy event. Not only is this fun for guys in the house to put on, but we were also able to raise money for the Leukemia & Lymphoma Society. This event brought together K-State students and others in the Manhattan community for a great cause, and we are proud to continue our commitment to service.

We also hosted two exciting date parties: Barn Party, a country-themed evening with music and swing dancing, and our Semiformal. These offer opportunities for fun, fellowship, and a chance to show off our house culture to others in the Greek community.



Looking Ahead

As we begin the spring semester, our focus remains on strengthening our brotherhood, excelling academically, and forming young boys into men. Serving as president has been an incredible experience, and I am constantly inspired by the dedication of our active members and alumni. Together, we aim to build upon the strong foundation set for us. I am confident that the future of our chapter is bright. Thank you for all you do for FarmHouse. Please don't hesitate to reach out or visit us anytime. Your presence and involvement mean the world to us and remind us of the legacy of FarmHouse.

Fraternally,

Jack O'Malley

jeomalley@ksu.edu



Pres. Linton Dinner: FarmHouse hosted President Linton for dinner this semester. The K-State President not only answered questions we had for him, but also asked us questions and our opinions on certain happenings at K-State.