

FAITH AMBITION
EXCELLENCE FAITH
FAITH AMBITION
AMBITION REVERENCE
REVERENCE MORALITY
MORALITY HONESTY
HONESTY OBEDIENCE
OBEDIENCE UNITY
UNITY SERVICE
SERVICE EXCELLENCE
EXCELLENCE
FUND



PREPARING FOR THE FUTURE

Navigating college is more challenging than ever.

Being a values-based Fraternity man today is complicated. However, both have never been more important for our members and in today's society. It's because of these challenges, the excellence we all expect is harder to achieve.

Not only do young men face the challenges of managing classes, work, their well-being and extracurricular activities—they learn who they are and build their personal values while finding their place in the world. All of this plus being away from home, their family and their familiar support system. For many of them, they are also leading a chapter during the most difficult, yet crucial time for fraternities.

You know first-hand the positive lifelong benefits of the FarmHouse experience. Young men today deserve the chance for a similar opportunity. They need mature adult guidance from mentors and volunteers, life skills to apply on campus and beyond, and most importantly enhanced leadership that translates back to their chapter and personal experiences.



“FarmHouse has shaped me into a better man and leader. Before FarmHouse I was shy, not involved and I kept to the same group of friends. I have learned I could break out of my shell. Now I am heavily involved on campus and have taken countless leadership roles and in my chapter. Without FarmHouse this would not be possible. FarmHouse has brought me more than just a group of friends I live with—it has given me lifelong brothers and mentors.”

— GARRETT MCKEON (TROY 21)

BEGINNING WITH THE END IN MIND

Excellence. The last letter of the FARMHOUSE acronym and the place we need to start, together.

For many years, we depended on investments, project by project, need by need, and year by year. Like our students, we recognize new challenges require new approaches.

That is why the FarmHouse Foundation is partnering with the International Fraternity to address the tough environment on college campuses today by raising financial resources to fully-fund the grants and shared services for the Fraternity this fiscal year and into the future.



THE FARMHOUSE EXCELLENCE FUND

With your help, the Foundation will accomplish this significant goal through the **FarmHouse Excellence Fund**. This comprehensive approach for donor giving has replaced the Annual Fund and enables the Foundation to raise more unrestricted resources. Doing so will fund values-based initiatives to benefit every chapter and every member to achieve the excellence that's promised to them.

Your investment in the **FarmHouse Excellence Fund** helps bridge the gap between the services the Fraternity provides through membership dues and the rising costs of values-based education and leadership experiences.

Contributions to the **FH Excellence Fund** will also support local volunteers, alumni engagement, mentoring opportunities, a leading headquarters staff, operations and administration of the FarmHouse Foundation, as well as build an endowment for future and emerging needs.

Most importantly, your philanthropy transforms the future—of FarmHouse, all fraternities and the leaders our world so desperately needs.

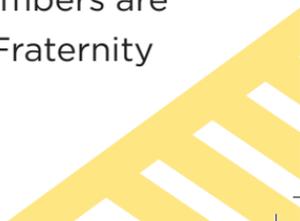


THE FARMHOUSE EXPERIENCE MATTERS

Several national studies on the fraternal experience, which have included FarmHouse members and alumni, have shown fraternities positively impact a member's success, mental health and lifelong relationships during college and throughout life.

Highlights include:

- Fraternity members report **higher levels of belonging, positive mental health and less depression or anxiety** than unaffiliated members.
- **83%** of members indicate **stronger leadership confidence** as a result of their fraternity membership.
- Members are **more engaged inside and outside of the classroom** than their peers—they report feeling more supported by their faculty, and nearly half serve in leadership roles across campus.
- Fraternities create **lifelong connections** to the campus, community and their peers.
- Based on the annual Dyad survey, FarmHouse undergraduate members are **incredibly satisfied** with their Fraternity experience.





Goal: Raise \$800,000 per fiscal year

How your investment will be used:

- 90% for immediate funding priorities
- 10% for an unrestricted endowment to sustain FarmHouse's future

YOUR EXCELLENCE FUND INVESTMENT MAKES THIS AND MORE POSSIBLE . . .

- **\$50,000** funds an educational director staff position.
- **\$25,000** funds annual research initiative to better inform our programs to meet our values and today's students' needs.
- **\$10,000** gives you an exclusive opportunity to attend the Power of 7 Seminar and mentor a rising leader.
- **\$5,000** provides an increased level of hands-on and virtual staff support for one chapter.
- **\$2,500** gives one chapter access to enhanced risk management education training.
- **\$1,000** impacts future generations of young men through your membership in the Chairman's Club.
- **\$750** sponsors one undergraduate to attend the FarmHouse Leadership Institute.
- **\$500** sends one new member to the Emerging Talent Retreat.
- **\$350** underwrites one chapter's online new member education curriculum for the academic year.
- **\$118** provides a StrengthsQuest training workshop for one FH undergraduate or volunteer.

* *per academic year*

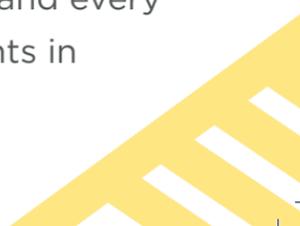




- Enables the professional Fraternity staff to provide **enhanced and relevant training, coaching and support** to students and volunteers throughout the academic year.
- Provides **health and safety education programs** to take care of the young men in each chapter and **protect the asset donors have invested in.**
- Sends **chapter officers** from each chapter to the FarmHouse Leadership Institute for **hands-on training and personal development.**
- Creates curriculum and resources to provide consistent, values-based member education, to **ensure the same, positive FH experience** for all chapters and young men.



- Supports **relevant research** chapters can use to **make informed decisions** about the experience they provide.
- Advances premier leadership training and personal development programs **accessible to all members**.
- Offsets educational expenses for FH conferences so **registration fees are affordable** for attendees.
- Enhances **risk management education** for chapter advisors, association leaders and undergraduate members.
- Ensures staff and resources to implement **values-based programs and educational opportunities**.
- Strengthens every chapter and every member through investments in **growth and innovation**.



GIVING OPPORTUNITIES TO MAKE A DIFFERENCE

GIVE OR PLEDGE TODAY

Please consider an immediate gift or sustain your impact with a five (5) year pledge to the FH Excellence Fund. To make a gift or pledge today, complete the **enclosed form** and return it to the FarmHouse Foundation.

You can also make your **gift online** at **bit.ly/FHGIVE** via our Give Campus secure donation platform.

Or, budget your investment by **setting up a recurring gift**, giving each month or quarterly rather than making a lump sum payment.

STOCK GIFTS

Appreciated stocks and mutual funds can be transferred electronically from your brokerage account or sent through the mail if held in certificate form.

MATCHING GIFTS

Your employer may have a matching gift program, which can multiply your support. Please ask your company for the necessary forms.



GIFT OF COMMODITIES

Those in production agriculture can make a gift of grain, or other commodities, and reduce their taxable income.

CHARITABLE IRA GIVING

Individuals age 70.5 or older can make gifts up to \$100,000 per year using funds transferred directly from their IRA to the FH Foundation without paying taxes on the distribution.

OTHER GIFTS

The Foundation Staff is happy to answer your questions and assist with other gifts such as donor advised funds, life insurance, charitable gift annuities and planned giving.

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JOIN YOUR FARMHOUSE BROTHERS TODAY!

This is a crucial time for FarmHouse and a collaborative approach is required for our shared challenges.

Your **Faith** in your Fraternity and your renewed unrestricted support will ensure **Excellence** in FarmHouse continues for the next generation.

“In Hebrews 11:1 we learn, ‘faith is the assurance of things hoped for, the conviction of things not seen.’ It means faith in your God; in your fraternity and its members; faith in your school, your state and your nation.”

— *The FarmHouse Ritual*