

**2018**  
**2019**

**ANNUAL  
REPORT**

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# 2018-2019 HIGHLIGHTS



FARMHOUSE  
FOUNDATION

## Leadership Training

**\$279,294**

were granted to the International Fraternity and to individual chapters for leadership programs, including a record grant for the FH Leadership Institute.

## Educational Portion of Chapter Housing

**\$3,046,955**

were administered for the educational portion of new or renovated chapter houses on 9 campuses.

## Scholarships

**\$140,798**

a record in scholarships was awarded to 120 undergraduates for both academic and study abroad opportunities.

## Computer Labs and Affiliated Technology

**\$21,113**

in grants were made to the International Fraternity and four chapters for in-house computers and technology.

## Program Services

**\$96,361**

were granted for the Foundation staff to administer the educational grants of the Fraternity and chapters.

## Fraternity Support

**\$75,136**

supported the operations of the International Office, membership database, online communications to all members, and *Pearls & Rubies*.

Over **11.6%** of FarmHouse members made a gift in FY 18-19.  
**40.7%** of all FarmHouse alumni have ever made a gift.

*\*Fraternal foundations average 3% in alumni participation.*



THE FOUNDATION PROVIDED 269 GRANTS IN SIX AREAS TOTALING:

**\$3,659,657**



**\$0.10** FUNDRAISING EXPENSES

**\$1.00** PER DOLLAR RAISED

*\*Non-profit industry average is \$0.35/\$1.00.*

Six new endowment funds were established bringing the total number of endowed funds to 173.

**YOUR GIFTS MADE A SIGNIFICANT IMPACT IN BUILDING THE LEADERS OF TOMORROW**

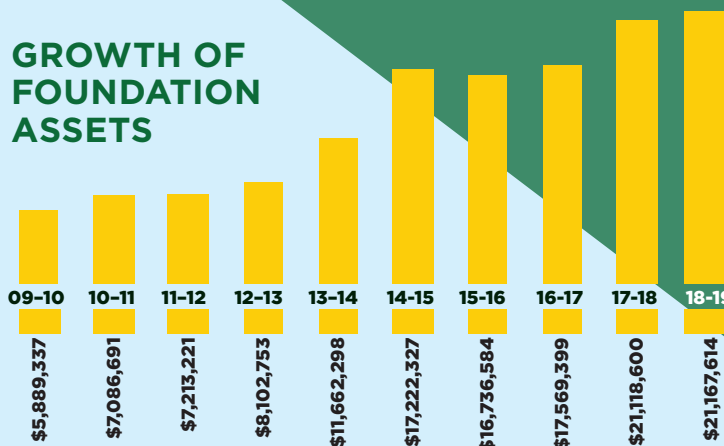


Your FH Excellence Fund gifts sent a record **256** FarmHouse undergraduates to the FH Leadership Institute.

2,416 ALUMNI, STUDENTS AND FRIENDS GAVE TO THE FOUNDATION A TOTAL OF

**\$3,835,822**

## GROWTH OF FOUNDATION ASSETS





**YOUR GIFTS  
EQUIP  
FARMHOUSE  
MEMBERS TO  
LEAD >**

**FarmHouse  
Leadership  
Institute**

January 3-6, 2019  
Kansas City, Mo.

**Power of 7  
Seminar**

April 5-7, 2019  
Memphis, Tenn.

**To Be & Become:  
Emerging Talent  
Retreat**

May 31—June 2, 2019  
Parkville, Mo.

**50th Biennial  
FarmHouse  
Conclave**

July 26-29, 2018  
Kansas City, Mo.





A man with glasses and a brown jacket is speaking into a microphone at a conference. He is holding a stack of papers and a pen. In the background, a large group of people is seated, listening to the presentation. A large green shield-shaped graphic is overlaid on the left side of the image, containing the text 'A LEGACY FOR EDUCATIONAL GROWTH >'.

## A LEGACY FOR EDUCATIONAL GROWTH >

**Shane Jacques**  
Director of Education &  
Leadership Development  
FarmHouse Fraternity

An award-winning and innovative gift by Jim (Tennessee 61) and Judi Herbert is changing the landscape for FarmHouse with the creation of the Fraternity's first Director of Education and Leadership Development.

Shane Jacques brings a decade of youth and collegiate educational programming experience with the National FFA Organization and a fresh perspective to the Fraternity.



# Awarding Scholarships

Thanks to the generosity of the following individuals, the Foundation awarded 18 international academic scholarships, which are open to all FarmHouse undergraduate members. Duane (Iowa State 49) & Shirley Acker; Herbert Folken (Iowa State 28)†; Larry Hageman (Ohio State 78); Bert (Michigan State 36) and Nell Krantz†; W. Eugene Lloyd (Iowa State 47)† and his widow Linda; William (Oklahoma State 38) and Catherine May†; Doug (Illinois 65) and Nancy Sims, Darl (Iowa State 42) & Florence Snyder† and many donors in honor of Clayton Yeutter (Nebraska 49)†.



“Learning about agriculture, business, technology and the economy on a national and international scale has been a constant journey for me.”

- **Matthew Klopfenstein** (OH 16)  
Jellum Scholar, visited Chile



**2018-19  
INTERNATIONAL  
SCHOLARSHIP  
RECIPIENTS**



A RECORD  
**\$140,798**  
AWARDED

**120**  
RECEIVED  
SCHOLARSHIPS OF SCHOLARSHIPS  
AWARDED



**See the scholars who earned international, chapter-specific and study abroad scholarships >**



# Safe and Affordable Chapter Housing



The Auburn FarmHouse Association is raising funds to build a new chapter house, with a goal of \$2 million.



Construction on the \$3.4 million renovation project of the chapter house was complete and members moved into the house in August 2016.



Goal to raise \$4.5 million for new chapter house. To date, \$4.3 million has been raised. The new chapter house was dedicated on Sept. 28, 2018.



Grants were made to the Oklahoma State FH Association to maintain and operate the educational portion of the chapter house. They are in a campaign to reduce their mortgage debt.



Over half of their \$600,000 fundraising goal has been raised. Construction and renovation work was completed in Fall 2018.



The Kansas State FH Association is raising money for a \$2.5 million expansion and renovation project.



Grants were made to the North Carolina State FH Association to maintain and operate the educational portion of the chapter house.



The \$6 million chapter house was completed in 2016.



Renovations and health and safety upgrades were completed in 2018. The Association received a \$450,000 chapter housing loan from the FarmHouse Foundation.



Grants were made to the Michigan State FH Association to maintain and operate the educational portion of the chapter house.

**\$3,046,955**  
GRANTED FOR  
9 HOUSING PROJECTS

**\$2.48 MILLION**  
RAISED FOR FUTURE  
HOUSING GRANTS

**23 CHAPTERS**  
WITH ACTIVE  
BUILDING  
FUNDS

**\$2.3 MILLION**  
CHLP LOANS

*Trustees have approved seven and currently administer four loans through the Chapter Housing Loan Program*



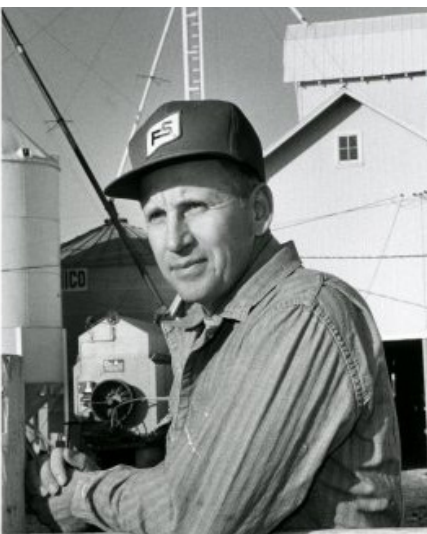
# Greatest Generation Leader Passes on Legacy to the Next

*"He best builds lives of other men, who starts from within.  
So that when the job is all done the Judge will say,  
'A Master Builder passed this way'."*

World War II Veteran. Farmer. Farm Credit CEO. Master Builder. Philanthropy Laureate. Well-known for his robust collection of antique farm equipment at his farm outside of Princeton, Ill., this FarmHouse leader left an incredible legacy for future generations of FarmHouse men.

**Harold Steele** (Illinois 41)† was the epitome of a FarmHouse man and his legacy continues on.

**[Learn more about Harold  
and his impressive legacy >](#)**



**[See the members of our popular legacy society—100 Legacies in the Making >](#)**

[Read more about  
Harold Steele >](#)

[FY 2018-19  
Endowment Report >](#)

[Plan Your Legacy >](#)

[How Your Will Can  
Reflect Your Life >](#)





*Chairman's  
Club Donors*

And All FarmHouse  
Excellence Fund Donors



“The Power of 7 was unlike any experience I have ever been involved with. FarmHouse has found a way to connect generations to foster personal, professional and fraternal growth.”

**Stephen Riskedal** (Illinois 16)  
Power of 7 Seminar Mentee





# DONOR HONOR ROLL


“The Power of 7 was amazing because I got to form relationships with so many influential men. I left the Seminar knowing I formed bonds that will last throughout my life. I am thankful for such a great mentor who was willing to invest so much in me.”

**Ben Davis** (Oklahoma State 16)  
Power of 7 Seminar Mentee

JIM  
WIELAND

BEN  
DAVIS





# HONOR ROLL BY CHAPTER

“FarmHouse is a place to be pushed towards my best self. This is a community of brothers I know I can always look to for guidance when I’m lost, support when I’m broken, and celebration when I succeed.”

**Ethan Keller** (Ohio State 19)  
To Be & Become Participant



**FRIENDS OF**  
**FARMHOUSE**





THE FARMHOUSE FOUNDATION'S

# Power of 7 SEMINAR



“The opportunity to participate in the Power of 7 Seminar was an incredible experience. The depth of knowledge and expertise around the table was inspiring. Being paired

with an outstanding and successful alumnus is a great mentoring experience.”

**Luke Munchrath** (Tarleton State 15),  
2019 Undergraduate Attendee



**The Mayflower Hotel**  
Washington, D.C.

**SAVE THE DATE: MARCH 27-29, 2020 | WASHINGTON, D.C.**



“The Power of 7 Seminar is a mentally stimulating experience. Hearing the success stories of fellow brothers and helping young students start their path through life is rewarding.”

**Rick Brock** (Purdue 71)  
President and Owner  
of Brock Associates  
Past Seminar Sponsor & Mentor



[Learn more about the Power of 7 Seminar  
and reserve your seat at the table >](#)





**Bob Knief**  
(Illinois 89)

President  
Bartlett Grain Company

**[See the entire FarmHouse  
Foundation Board of Trustees  
and Staff here >](#)**

## **Your** Impact

*An excerpt of the welcome from the  
FH Foundation Board Chairman*

**I AM BLOWN AWAY** by the impact you continue to make in the lives of FarmHouse young men!

You showed Hayden how to lead and make a transformational impact for his chapter and campus.

You helped Trey step out of his comfort zone and become a chapter leader.

You demonstrated service to others alongside of Brett and his chapter brothers.

**[Read all  
of Bob's  
message >](#)**



# BROTHERHOOD365

Loyal | Secure | Recurring Giving

The FarmHouse Foundation's Easy Giving Society



**DISCOVER**  
**BROTHERHOOD**  
**365 >**

## Why I Give



*"Monthly gifts are easy to set up. Once set, you hardly notice it's gone. It allows you to make an impact without giving up everything. Over time it makes a large impact."*

**Clint Foss (Iowa State 01)**  
Brotherhood 365 Donor



*"Making my monthly FH Excellence Fund gift allows me to give back to FarmHouse in a way that is easy and impactful for my chapter brothers. It's a great way to give!"*

**Ted Ballard (Southern Illinois 11)**  
Brotherhood 365 Donor

## GIVING THE GIFT OF FARMHOUSE

*Join the growing list of loyal donors extending their philanthropy one bite at a time!*

Your monthly gift to the FarmHouse Foundation provides loyal support FarmHouse undergraduates can count on.



**Ryan Musselman**  
(Purdue 09)

*Since graduating in 2012, Ryan has shown his FarmHouse loyalty 365 days a year as a Brotherhood 365 donor.*

**[Read about Ryan's FarmHouse loyalty >](#)**

**Start your secure gift and join Brotherhood 365 today!**  
**[FarmHouse.org/Foundation/Making\\_Gift](http://FarmHouse.org/Foundation/Making_Gift)**



## Young FarmHouse men are truly remarkable!

A total of 904 FarmHouse undergraduates from 26 chapters gave \$9,135 for the 2018 Ruby Society. As an exclusive giving society for undergraduate members, the Ruby Society provides funding for educational experiences at Conclave, Regional Leadership Conferences and To Be and Become Emerging Talent Retreat.

For example, at the 2018 Conclave, a Ruby Society grant funded a trip to the Truman Presidential Library where students entered the Situation Room to tackle simulated national crises.

For more information, visit:

[bit.ly/RubySociety](http://bit.ly/RubySociety)

### 2018 RUBY SOCIETY RESULTS



904

UNDERGRADUATES



\$9,135

DONATED



26

CHAPTERS

### 100% CHAPTER PARTICIPATION IN 2018

Arkansas  
Auburn  
Colorado State  
Idaho  
Illinois  
Illinois State  
Iowa State  
Minnesota  
Nebraska

North Dakota State  
Ohio State  
Purdue  
South Dakota State  
Southern Illinois  
Tennessee  
Texas Tech  
Troy

# UNDERGRADUATES PAY IT FORWARD



**RUBY  
SOCIETY >**



# HONORING BROTHERS

Giving in Honor  
or in Memory  
of FarmHouse  
Brothers



## 1,301 Stars shone brightly at the 2018 FH Conclave in Kansas City.

It makes for a stark sight. There were 1,301 stars shining brightly, each star honoring a FarmHouse man who has made an impact on the individual honoring them.

This popular Conclave tradition continues to grow by leaps and bounds.

When you make a gift in honor of a FarmHouse brother, you're recognizing them in a meaningful way.

Your generous gift not only honors him, it provides educational experiences and equips FH undergraduate leaders through the award-winning, top notch learning programs of the Fraternity.

When you make a gift in honor or memory of a FarmHouse member, the Foundation will send him a note letting him or his family know you've recognized them.

Even in non-Conclave years, honorary and memorial gifts can be made at any time with a gift to the FH Excellence Fund.

Mark your calendar to join us in Louisville, Ky. July 30-Aug. 1, 2020 for the 51st Biennial FarmHouse Conclave. Stars will go on sale June 1, 2020.

We look forward to seeing you and your FarmHouse brothers in Louisville for the 2020 FarmHouse Conclave, and our wall shining brightly!



**Make a gift in honor or memory of a FarmHouse brother or friend:** [\*\*www.bit.ly/FHGIVE\*\*](http://www.bit.ly/FHGIVE)

**To view the 2018 Conclave Stars of FarmHouse:** [\*\*www.bit.ly/FHSTARSWALL\*\*](http://www.bit.ly/FHSTARSWALL)



# Financial Statements

Full Audited Financial Statements >

## Shawn Eagleburger

(Iowa State 02) and his son, attending the 2018 FH Conclave in Kansas City, Mo.

The 51st Biennial FarmHouse Conclave will be held July 30-August 1, 2020 in Louisville, Ky.





Save The Date!

# FARMHOUSE DAY OF GIVING



APRIL 2020



**YOU** can be a part of the movement!

Join your FarmHouse brothers from around North America in April 2020 for the 5th Annual FarmHouse Day of Giving!

Get involved! Participate. Promote. Provide.

## **Participate.**

Sign up to be a 2020 FH Day of Giving Ambassador and receive a toolkit giving you resources to involve your FarmHouse brothers.

## **Promote.**

Share the impact FarmHouse has made on you with your friends on social media and invite others to join you in making a gift.

## **Provide.**

All gifts in the month of April count toward the FarmHouse Day of Giving. Watch for gift-matching opportunities and exclusive incentives for donors throughout the month of April.


For more information on becoming an ambassador for FarmHouse, email [Thomas@FarmHouse.org](mailto:Thomas@FarmHouse.org).



**Adam Ford** (Virginia Tech 10) shared why he gives on Facebook:

*“The problem solving skills, interpersonal relationship abilities and connections that I made through FarmHouse continue to pay dividends to this day and will continue to for the rest of my professional career.”*



A photograph of two men in suits. The man on the left is speaking and looking towards the man on the right. The background is a blurred indoor setting.

“I have been able to forge relationships with incredible, inspiring young men who encourage me to be the best man that I can be on a daily basis. FarmHouse allows excellent, young men an opportunity for fellowship and collective growth as individuals and as a chapter. It inspires its members on a daily basis to seek the best in all that they do for the betterment of all.”

**Lucas Simmer** (North Dakota State 19)

**NEW DONORS**



## CORPORATE MATCHING GIFTS

*Corporations of all sizes encourage support of charitable causes by offering to match gifts made by their employees to qualifying 501(c)3 organizations, such as the FarmHouse Foundation. Some employers will match retired employees' gifts too. The FarmHouse Foundation thanks the following corporations that matched employees' gifts to the Foundation during the 2018-19 fiscal year.*

**Altria**

**ASAE**

**Bank of America**

**Battelle**

**Deere & Co.**

**Dell**

**GE**

**Guardian Life Insurance**

**Company of America**

**HP, Inc.**

**Microsoft**

**Morgan Stanley**

**Nordson**

**Pfizer**

**State Farm**

**Takeda Pharmaceuticals**

**TransCanada Pipelines**

**Limited**

**United Health Group**





# THANK YOU FOUNDATION VOLUNTEER COMMITTEE MEMBERS!

## **FINANCE COMMITTEE**

Jim Hendrix (CO 72), Chair  
Gary Hansen (SD 72)  
Jason Mott (MO 94)  
Loren Peterson (NE 75)  
Jeremy Settles (NM 94)  
Eric Thurber (NE 89)  
Jim Wieland (ND 72)  
Bob Knief (IL 89), ex-officio  
Allison Rickels, ex-officio

## **FUND RAISING COMMITTEE**

Lloyd Bettis (IA 67), Chair  
Brent Bible (PU 93)  
Michael Dykes (KY 73)  
Scott Nagel (MN 85)  
Dick Wittman (ID 68)  
Shayne Woodard (TT 85)  
Bob Knief (IL 89), ex-officio  
Allison Rickels, ex-officio

### Advisory Members:

Ken Converse (SD 81)  
Darrell Godfrey (IA 73)  
Brian Hogue (TAM 05)  
Greg Ibach (NE 81), IEB-appointed

## **AUDIT COMMITTEE**

Loren Peterson (NE 72), Chair  
Don Ferguson (KS 63)  
Gary Hansen (SD 72)  
Jim Hendrix (CO 72)  
Jim Kelly (AU 81)  
Bob Knief (IL 89), ex-officio  
Allison Rickels, ex-officio

## **CHAPTER HOUSING LOAN PROGRAM COMMITTEE**

Tom Kopacek (MN 70), Chair  
Jim Tobin (IA 76), Co-Chair  
Jeff Davis (SD 78)  
Jack Haselbush (CO 67)  
Jason Mott (MO 94)  
Doug Sims (IL 66)  
Terry Tobin (IA 76)  
Allison Rickels, ex-officio

## **BOARD POLICY MANUAL PROJECT COMMITTEE**

Dick Wittman (ID 68), Chair  
Jim Hendrix (CO 72)  
Loren Peterson (NE 72)  
Jim Tobin (IA '76)  
Bob Knief (IL 89), ex-officio  
Allison Rickels, ex-officio

## **BYLAWS AD-HOC COMMITTEE**

Gary Hansen (SD 72)  
Jeremy Settles (NM 94)  
Jason Mott (MO 94)  
Shayne Woodard (TT 85)  
Bob Knief (IL 89), ex-officio  
Allison Rickels, ex-officio

## **SNYDER & JELLUM STUDY ABROAD SCHOLARSHIP JUDGES**

Don Ferguson (KS 63)  
Tim Hornsby (OH 08)  
Steve Robisky (ILS 83)  
Riley Smith (IA 01)  
Allison Rickels, ex-officio

## **INTERNATIONAL SCHOLARSHIP JUDGES**

Greg Bamford (CO 67)  
Clark Hanson (SD 61)  
Jim Lodoen (ND 79)  
Steven Lonergan (IA 85)  
Jeff Muchow (SD 66)  
Ray Schooley (KS 57)  
Randy Weaver (OK 72)  
Allison Rickels, ex-officio

## **LINVILLE STUDY ABROAD SCHOLARSHIP JUDGES**

Kent Horsager (MN 81)  
Tim Hornsby (OH 08)  
Jerry Ladman (IA 55)  
Thomas Marten (SIU 11)  
Richard Meyer (MN 57)  
Braden Wilson (CO 13)  
Allison Rickels, ex-officio

## **INVESTMENT COMMITTEE**

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Jim Hendrix (CO 72)  
Andy Jacobitz (NE 85)  
Jeremy Settles (NM 94)  
Larry Witzel (IA 85)  
Bob Knief (IL 89), ex-officio  
Allison Rickels, ex-officio





# BUILDING EXCELLENCE

## BEGINNING WITH THE END IN MIND

**Excellence.** The last letter of the FARMHOUSE acronym and the place we need to start, together.

For so long, we have depended on your investments project by project, need by need, and year by year. Like our students, we recognize that new challenges require a new approach.

That is why the FarmHouse Foundation has partnered with the International Fraternity to address the tough environment on college campuses today by raising new financial resources to double the grant to the Fraternity this fiscal year and into the future.





## THE FARMHOUSE EXCELLENCE FUND

With your help, the Foundation intends to accomplish this significant goal through the launch of the **FarmHouse Excellence Fund**, which started during FY 2018-19. This new comprehensive approach for donor giving replaces the Annual Fund and enables the Foundation to raise new unrestricted resources, which will fund cutting edge initiatives to benefit every chapter and every member to achieve the excellence that's promised to them.

Your investment in the FarmHouse Excellence Fund helps bridge the gap between the services the Fraternity provides through membership dues and the rising costs of values-based education and leadership experiences.

Contributions to the Fund will also support local volunteers, alumni engagement, a leading headquarters staff, operations and administration of the FarmHouse Foundation, as well as build endowment for future and emerging needs.

Most importantly, your philanthropy transforms the future—of FarmHouse, all fraternities and the leaders our world so desperately needs.



### How your investment will be used:

- 70% for immediate funding priorities
- 30% for an unrestricted endowment to sustain FarmHouse's future

**Goal:**  
Raise \$1,300,000 per year

**Outcome:**  
\$5.2 million over four years





## YOUR EXCELLENCE FUND INVESTMENT MAKES THIS AND MORE POSSIBLE . . .

- **\$50,000** funds an educational director staff position
- **\$25,000** sponsors a Leadership Consultant for a year
- **\$10,000** gives you an exclusive opportunity to attend the Power of 7 Seminar and mentor a rising leader
- **\$5,000** provides an increased level of hands-on staff support for one chapter
- **\$2,500** gives one chapter, like yours, access to enhanced risk management education training
- **\$1,600** provides a scholarship for The Journey, the Fraternity's international service immersion trip
- **\$1,000** impacts future generations of young men through your membership in the Chairman's Club
- **\$800** sponsors one undergraduate from your chapter to attend the FarmHouse Leadership Institute
- **\$500** sends one new member to the Emerging Talent Retreat
- **\$350** supports one student's attendance at The Regional Leadership Conferences
- **\$100** provides a StrengthsQuest training workshop for one FH undergraduate or volunteer

\* *per academic year*





## HOW YOUR CHAPTER WILL BENEFIT FROM THE EXCELLENCE FUND:

- Provide more **health and safety education programs** to take care of the young men in your chapter and **protect the asset you invested in**.
- Double the professional Fraternity staff to provide **more and enhanced in-person training, coaching and support** to students and volunteers throughout the academic year.
- Send **seven chapter officers** from your chapter to the FarmHouse Leadership Institute for **hands-on training and personal development**.
- Create curriculum and resources to provide consistent, values-based member education, to **ensure the same, positive FH experience** for all chapters and young men.
- Advance premier leadership training and personal development programs **accessible to all members**.
- Offset educational expenses for FH conferences so **registration fees are affordable** for attendees.
- Enhance **risk management education** for chapter advisors, association leaders and undergraduate members.
- Offer financial support for **international learning experiences**.
- Ensure staff and resources to implement **values-based programs and educational opportunities**.
- Strengthen every chapter and every member through investments in **growth and innovation**.





**Continue your impact.**  
**Renew your gift today >**