

FAITH AMBITION  
EXCELLENCE FAITH  
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ONESTY OBEDIENCE  
BEDIENCE UNITY  
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EXCELLENCE  
FUND



# PREPARING FOR THE FUTURE

**Navigating college is more challenging than ever.**

Being a values-based Fraternity man is complicated today. But, both have never been more important for our members and for the world. And because of these challenges, the excellence we all expect is harder to achieve.

Not only do young men face the challenges of managing classes, learning virtually and balancing extracurricular activities—they learn who they are and build their personal values while finding their place in the world. All of this, plus they are away from home, their parents and their familiar support system. For many of them, they are also leading a chapter during a difficult, yet crucial time for fraternities.

**You know first-hand the positive lifelong benefits of the FarmHouse experience.** Young men today deserve the chance for a similar opportunity. They need mature adult guidance from mentors and volunteers, life skills to apply on campus and beyond, and most importantly enhanced leadership education and training they can translate back to their chapter and personal experiences.



**“FarmHouse has been essential to my development as a moral man and as a leader.”**

**— WYATT ABELL (WICHITA STATE 19)**

## **BEGINNING WITH THE END IN MIND**

**Excellence.** The last letter of the FARMHOUSE acronym and the place to start, together.

For many years, we depended on your investments project by project, need by need, and year by year. Like our students, we recognize new challenges require new approaches.

That is why the FarmHouse Foundation has partnered with the International Fraternity to address the tough environment on college campuses today by raising new financial resources to fully-fund the grants and shared services for the Fraternity this fiscal year and into the future.

# THE FARMHOUSE EXCELLENCE FUND

With your help, the Foundation can accomplish this significant goal through the **FarmHouse Excellence Fund**. This comprehensive approach for donor giving has replaced the Annual Fund and enables the Foundation to raise more unrestricted resources. Doing so, will fund cutting edge and vital initiatives to benefit every chapter and every member to achieve the excellence that's promised to them.

Your investment in the **FarmHouse Excellence Fund** helps bridge the gap between the services the Fraternity provides through membership dues and the rising costs of values-based education and leadership experiences.

Contributions to the **FarmHouse Excellence Fund** will also support local volunteers, alumni engagement, a leading headquarters staff, operations and administration of the FarmHouse Foundation, as well as build endowment for future and emerging needs.

Most importantly, your philanthropy transforms the future—of FarmHouse, all fraternities and the leaders our world so desperately needs.







**Goal: Raise \$800,000  
for Fiscal Year 2021-22**

**How your investment will be used:**

- 90% for immediate funding priorities
- 10% for an unrestricted endowment to sustain FarmHouse's future

# YOUR EXCELLENCE FUND INVESTMENT MAKES THIS AND MORE POSSIBLE . . .

- **\$50,000** funds an educational director staff position for one year
- **\$25,000** funds one year of research to better inform our programs to meet our values and today's students' needs
- **\$10,000** gives you an exclusive opportunity to attend the Power of 7 Seminar and mentor a rising leader
- **\$5,000** provides an increased level of hands-on and virtual staff support for one chapter
- **\$2,500** gives one chapter, like yours, access to enhanced risk management education training
- **\$1,000** impacts future generations of young men through your membership in the Chairman's Club
- **\$750** sponsors one undergraduate from your chapter to attend the FarmHouse Leadership Institute
- **\$500** sends one new member to the Emerging Talent Retreat
- **\$350** underwrites one chapter's online new member education curriculum
- **\$116** provides a Clifton Strengths training workshop for one FH undergraduate or volunteer

\* *per academic year*







## YOUR INVESTMENT IN ACTION NOW:

- Provides **health and safety education programs** to take care of the young men in each chapter and **protect the assets donors have invested in.**
- Enables the professional Fraternity staff to provide **virtual, enhanced and relevant training, coaching and support** to students and volunteers throughout the academic year.
- Sends **chapter officers** from your chapter to the FarmHouse Leadership Institute for **hands-on training and personal development.**
- Creates curriculum and resources to provide consistent, values-based member education, to **ensure the same, positive FH experience** for all chapters and young men.





- Supports **relevant research** chapters can use to make informed decisions about the experience they provide.
- Advances premier leadership training and personal development programs **accessible to all members.**
- Offsets educational expenses for FH conferences so **registration fees are affordable** for attendees.
- Enhances **risk management education** for chapter advisors, association leaders and undergraduate members.
- Ensures staff and resources to implement **values-based programs and educational opportunities.**
- Strengthens every chapter and every member through investments in **growth and innovation.**

# GIVING OPPORTUNITIES TO MAKE A DIFFERENCE

## **GIVE OR PLEDGE TODAY**

Please consider an immediate gift or sustain your impact with a five (5) year pledge to the FH Excellence Fund. To make a gift or pledge today, complete the **enclosed form** and return it to the FarmHouse Foundation.

You can also make your **gift online** at **[bit.ly/FHGIVE](https://bit.ly/FHGIVE)** via PayPal's secure donation system.

Or, budget your investment by **setting up a recurring gift**, giving each month or quarter rather than making a lump sum payment.

## **STOCK GIFTS**

Appreciated stocks and mutual funds can be transferred electronically from your brokerage account or sent through the mail if held in certificate form.

## **MATCHING GIFTS**

Your employer may have a matching gift program, which can multiply your support. Please ask your employer for the necessary forms.



## **GIFTS OF COMMODITIES**

Those with a career in production agriculture can make a gift of grain or other commodities and reduce their taxable income.

## **CHARITABLE IRA GIVING**

Individuals age 70.5 or older can make gifts up to \$100,000 per year using funds transferred directly from their IRA to the FH Foundation without paying taxes on the distribution.

## **OTHER GIFTS**

The Foundation Staff is happy to answer your questions and assist with other gifts such as donor advised funds, life insurance, charitable gift annuities and planned giving.

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# JOIN YOUR FARMHOUSE BROTHERS TODAY!

This is a crucial time for FarmHouse and a collaborative approach is required for our shared challenges.

Your **Faith** in your Fraternity and your renewed unrestricted support will ensure **Excellence** in FarmHouse continues for the next generation.

**“In Hebrews 11:1 we learn, ‘faith is the assurance of things hoped for, the conviction of things not seen’. It means faith in your God; in your fraternity and its members; faith in your school, your state and your nation.”**

**— *The FarmHouse Ritual***