



FARMHOUSE

FRATERNITY

FARMHOUSE LEADERSHIP INSTITUTE

ATTENDEE FAQ

What is FarmHouse Leadership Institute?

The seminal leadership program of the Fraternity is the annual FarmHouse Leadership Institute (FLI). Each January, for over 25 years, select chapter officers have attended this Institute at the beginning of their officer term. Arriving new and unsure of their role, they leave empowered and equipped with the necessary skills to lead their chapter in the coming year. Facilitated by a team of staff and volunteers, this program is a hallmark of the FarmHouse leadership program experience.

What's different about FLI in 2021?

Due to the COVID-19 pandemic, the FarmHouse Leadership Institute will be fully virtual and span parts of three days in January. Utilizing the full capabilities of the Zoom video conference service, facilitators and chapter officers will still be able to collaborate and engage on key topics. Keynote speakers, breakout sessions and officer training will continue to be offered to chapter officers, but the content delivery method will be different this year. As such, there is no cost to chapters and chapter officers, provided all required officers attend and participate for the duration of the program. We hope to return to an in-person FarmHouse Leadership Institute in January 2022.

What does FLI entail?

Even in this virtual format, FLI will consist of general sessions (bringing together more than 250 FarmHouse students, alumni and friends); a learning lab session (offering attendees a “choose-your own-adventure” style experience); and, most importantly, officer-specific tracks consisting of two training sessions.

FLI also features insight from industry-leading speakers and informative updates from FarmHouse Fraternity and Foundation headquarters staff,

the International Executive Board and the Foundation Board of Trustees. This year, Dr. Gentry McCreary, CEO of Dyad Strategies, will broadly present the findings of the fall semester's Dyad survey.

While subject to change, a tentative schedule for FLI can be found online at <http://farmhouse.org/conference/leadership-institute/>.

Who attends FLI?

Seven officers from each chapter are invited to participate in this year's Institute: Presidents, Vice Presidents of Finance, Vice Presidents of Recruitment, Directors of Administration, Directors of New Member Education, Directors of Risk Management and Philanthropy Chairs. Chapter advisors will have a track this year as well. Officer tracks and all general sessions are required for the officers listed above. General members can also register to attend the opening session and the Dyad Keynote, provided we have Zoom capacity to accommodate these attendees.

How do I register?

FLI registration opens the week of November 30 and closes January 4. Instructions for registering through Zoom will be provided via email to all chapter officers. Officers just need to register once for their officer sessions and separately for the general sessions. Chapters who do not have the required officers attend for all required sessions will be charged \$250 per officer per session missed.

You can also access registration here:

<https://farmhouse.org/conference/leadership-institute/>.

What is expected of me at FLI?

To maintain a positive, professional learning environment and ensure you get the most out of your virtual FLI experience, we ask each participant to:

- Turn on their camera for the entire session unless there is an extenuating circumstance made aware to the facilitator.

- Take the calls in a place where you can sit and learn the material (e.g., not in bed, not driving, etc).
- Dress appropriately for the sessions by wearing a collared shirt (tie not required but optional), and please refrain from wearing hats.

What happens after FLI?

FarmHouse Assistant Directors will follow up with each executive board to go over their chapter's Dyad Strategies survey results individually.

Additionally, an executive board planning retreat is often a good idea after attending FLI to continue planning for the spring semester. As always, the FarmHouse International staff is available to assist chapters. Please contact your chapter's Assistant Director with any additional questions.