

BUILDER



OF MEN

FARMHOUSE

FRATERNITY

FARMHOUSE FRATERNITY

STYLE GUIDE

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Farmhouse Fraternity International, Inc. | 7306 NW Tiffany Springs Pkwy, Suite 310 | Kansas City, MO 64153 | (816) 891-9445 | www.farmhouse.org | [@FarmHouse1905](https://twitter.com/FarmHouse1905)

FARMHOUSE FRATERNITY STYLE GUIDE

This guide is intended to provide communications and marketing guidance to FarmHouse chapter and association leaders to better deliver a consistent Fraternity brand through visual and written communication to the general public, alumni and potential new members. Because social media is such an evolving media, guidelines and governance are managed via a separate document. This guide should enable members and friends to consistently and positively represent the Fraternity locally, regionally and nationally. Actions of all members will help ensure the health and positive recognition of the Fraternity.

This guide consists of four key sections:

- An overview of the brand's positioning statement and key messages
- Brand marks and guidelines for how to use them
- Foundational guidelines for writing and editing written communications
- Definitions of key Fraternity, Greek and campus terms

This document is evaluated semi-annually to best reflect the Fraternity and the environments in which our members engage. If you have any questions about the guidelines or have suggestions for improvement, please contact the Fraternity's director of marketing and communications or your chapter leadership consultant.

Overview of FarmHouse's

Brand and Key Messages

What is a brand? Many believe a brand is the physical mark that identifies an item or an organization. While that is partially true, we believe our brand more broadly encompasses the words that define our brand and, most importantly, the actions of the members who live these words on campuses and in communities each and every day.

We are all stewards of our brand. Our adherence to our brand standards is just one of the ways we present our shared beliefs and preserve the FarmHouse brand for those who will follow. The guidelines below should help you better understand the meaning behind our brand mark and provide direction on how to use the brand in personal and Fraternity communications.

Our motto, "Builder of Men," is shorthand for our objectives, principles and attributes.

- Our objective defines our shared goal: to build the whole man through four-fold development — intellectually, spiritually, socially/morally and physically.
- Our principles are the values we believe are foundation to each member's personal and the Fraternity's overall growth. FARMHOUSE: Faith, Ambition, Reverence, Morality, Honesty, Obedience, Unity, Service and Excellence.
- Our attributes highlight the visible evidence of our growth: Leadership, Scholarship and Fellowship.

FarmHouse's

Brand Marks and Guidelines

While our motto is written in our core brand mark, our objectives, principles and attributes are reflected in the design of the mark.

- The use of a shield conveys fraternity and reflects a modernization of our historic crest shape.
- The nine white lines are a nod to our historic heritage and agricultural roots, in representing growth in a field of crops. This field may be comprised of individuals, but collectively forms a band that as a brotherhood collectively achieves much. The nine lines also represent the nine principles of the Fraternity — faith, ambition, reverence, morality, honesty, obedience, unity, service and excellence. The use of green and white also represents the lifelong affiliation of our membership in the Fraternity, from a new member (green) to that of an alumnus (white).
- The FH in yellow differentiates the mark when it stands alone (without the word lock-up). It is intentionally anchored (touching the shield and band) as to convey a sense of strength and our strong, 110+ year foundation. The use of two letters, F and H, makes the mark recognizable as being that of FARMHOUSE to observers. The FH also is anchored in gold to reflect our undergraduate chapter members — the “face” of the organization today.
- The sash with three stars — a very familiar element of our formal crest — is important as it represents the attributes of the Fraternity as a whole, as well as the character of the individual members who comprise the Fraternity. This brings forward a personal element to the mark to convey meaning to the individual members. The diagonal sash brings both our history (nine lines) and our current membership (FH in gold) together.
- Lastly, the overall font selection is a bold, clean choice, contemporary in feel, but pairs well with a shield. Using all CAPS allows the name FARMHOUSE to stand alone, as well as with the mark.



Graphic Identities/Logos Toolkit

Identity

Primary Logo - 3 color

Vertical Format



Horizontal Format



Other formats - *Use when needed for space or production accommodations*



Graphic Identities/Logos Toolkit

Identity

One Color Options



Graphic Identities/Logos Toolkit

Crest Usage

For approved use in Fraternity-specific usage situations



Established 1905
FARMHOUSE
FRATERNITY



Established 1905
FARMHOUSE
FRATERNITY

Graphic Identities/Logos Toolkit

Brand files for both digital and print purposes

A full suite of vector, JPEG and PNG formats of all brand files are available at the following bit.ly and Dropbox links:

<http://bit.ly/2ajvcp4>

<https://www.dropbox.com/sh/69ybf7zo4w28bsa/AABthYNeABgOCaKRUKBfHyAVa?dl=0>

Graphic Identities/Logos Specifications

Clear Space

One "M" height clear space



Graphic Identities/Logos Specifications

Minimum size requirements for print usage



Graphic Identities/Logos Specifications

Fonts

Print use:

Gotham Light

Gotham Medium

Gotham Bold

GOTHAM

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

0123456789

Web use:

Helvetica

Arial

HELVETICA

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

0123456789

Arial

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

0123456789

Graphic Identities/Logos Specifications

Color Palette

Green

Pantone 349C
C:90 M:33 Y:99 K:25

R:0 G:105 B:56

Hexidecimal: #006938



Gold

Pantone 116C
C:0 M:18 Y:100 K:0

R:255 G:206 B:0

Hexidecimal: #ffce00



Gray

Pantone 425C
C:66 M:56 Y:53 K:29

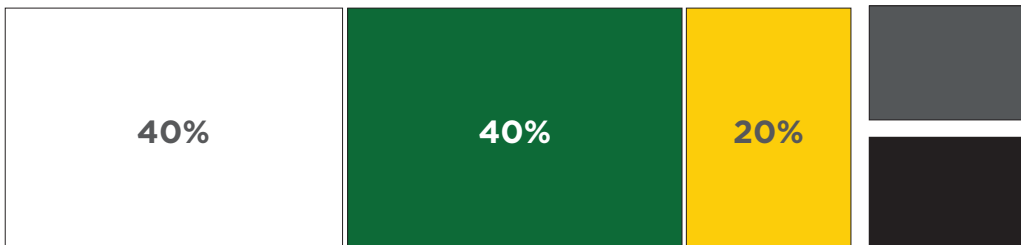
R:84 G:87 B:90

Hexidecimal: #54575a



Color Palette

Preferred Usage Ratio



Foundational Guidelines for Writing and Editing Written Communications

Below are style rules that will be commonly used in writing for the Fraternity. For specific grammar or usage guidelines, consult the Associated Press Style Book.

abbreviationsDo not use acronyms that the reader would not quickly recognize on first reference Use the acronym on second reference.

addresses.....Use Ave., Blvd., and St. with numbered addresses, but spell out when referencing a street name without a number, e.g., *FarmHouse Fraternity is located on Park Avenue.*

agesAlways use figures. *Junior John Doe is 21.* When used as an adjective, use hyphens. *John Doe is a 21-year-old junior.*

a.m., p.m.Lowercase and with periods.

annual.....Events are not annual until they have occurred at least two years in a row. For a first-time event, use inaugural.

capitalization.....Avoid unnecessary capitals. Always capitalize proper nouns. Common nouns, such as award, should be capitalized when referring to a specific item. Always capitalize formal titles when used immediately before a name. Lower case titles when used alone or set off by commas.

datesAlways use Arabic figures without th, st and nd. *July 4, not July 4th.* Do not place a comma between the month and year if the day is omitted. *July 4, 2016 or July 2016.*

dollars.....Always lowercase.

initialsUse periods and no space when an individual uses initials instead of a first name.




monthsAlways capitalize when referencing a month. Abbreviate Jan., Feb., Aug., Sept., Oct., Nov. and Dec. when used with a specific date. Spell out each month when using alone or with a year alone. *July 2016.* See dates.

sports.....The names of sports are not capitalized. *The football team plays at noon today.*

timesAlways use figures except for noon and midnight. *The event is at 7 p.m.*

Proofreader's Marks

(adapted from designerstoolbox.com)

Mark	Meaning				
	Delete (take out)	$\frac{1}{2}$	Insert (or substitute) en-dash	<[<[Move text left
stet	Disregard proof correction mark ^{stet}	$\frac{1}{M}$	Insert (or substitute) em-dash]>	Move text right]>
	Clos <u>e</u> up	⊙	Insert (or substitute) period ⊙	□	Transpose <u>items</u> <u>these</u>
≡	Change to <u>capital</u> letters	∧	Insert (or substitute) comma	[]	Insert brackets [into the text]
lc	Change to a <u>lowercase</u> letter	#	Insert space into the text	{ }	Insert parentheses {into the text}
≡	Change to <u>small</u> capital letters	=	Correct align ^{ment} of text	↺	Invert <u>SIU</u> piece of text
—	Change to <u>underlined</u> letters	¶	Begin new paragraph ¶		
	Change to <u>bold</u> type] [Center]text[
<u>itals</u>	Change to italic <u>letters</u> ^{itals}	└	Move text down		
wf	Replace with <u>correct</u> ^{wf} font	└	Move text up		

External and Email Correspondence

As a representative of not only your local FarmHouse chapter, but the International Fraternity as well, you should strive to maintain the highest communication standards, especially in written and email correspondence. Whether writing a thank you or sending a mass chapter email to conduct Fraternity business, keep in mind these tips:

- Use salutation line (e.g., “Dear Mr. Smith:”) with a colon, dash or comma.
- Use a closing line (e.g., “Sincerely,” “Fraternally,” or “Interfraternally,”).
- Type your name (first only if casual email or both first and last name if formal).
- Use a signature that states your first name, last name, title and the best ways to contact you (phone, email, social media, etc.).
- Always check your spelling before sending.
- Remember: anything you send via email can be easily forwarded to anyone else.
- Try to keep email correspondence short and easy to understand.

No approvals are required for these communications, but please contact your Chapter Advisor, Regional Director or International Headquarters if you have questions about a communication.

Fraternity Communication Tone of Voice

The tone of voice in official chapter communications, especially external communications, should be professional but friendly and approachable. Keep in mind the FARMHOUSE values when communicating within the chapter and with others.

Glossary and Style Usage of

Common Fraternity Terms

active Do not use as a noun, as all fraternity members are expected to be active in their chapter. When referring to initiated men, use the terms members or brothers. Use undergraduates for current members and alumni for graduated members.

activate/activation Do not use the word activate when referring to Initiation. The proper term today is initiation/initiated.

adviser Capitalize advisor only when it directly precedes an individual's full name, i.e., Advisor John Doe.

alumnus/alumni Alumnus is singular and alumni is plural. Chapter members transition to alumni membership following The Rubies Ceremony.

alumni Capitalize when referring to a specific alumni association; lowercase when used in general reference.

associate member One type of membership in FarmHouse Fraternity conferred by a local chapter. The Pearls Ceremony confers membership, and the requirements to confer this membership are outlined in the By-Laws of FarmHouse Fraternity.

bid A term referring to the invitation a man is extended when he is sought by the chapter for prospective membership.

big brother A mentor selected for each new member to offer support during the new member education period and

beyond. New members may be referred to as "little brothers." Preferred term rather than pledge father/son.

brother/brothers Refers only to initiated members of the Fraternity. Use lowercase except when directly preceding an individual's name or as part of a formal salutation of a letter, i.e., Brother John Doe.

chapter Chapter refers to the group of organized undergraduates. Use chapter for general references and Chapter for specific references, i.e., The Iowa State Chapter of FarmHouse Fraternity.

chapter meeting The regularly scheduled meeting of the members of each local chapter. The By-Laws of FarmHouse Fraternity outline the requirements of chapter meetings.

colony A group of unaffiliated men recruited to build a new group to be installed as a FarmHouse chapter. Capitalize only when referring to a specific colony.

fraternity/fraternities Do not use frat. Lowercase for general reference, but capitalize specific name, i.e., FarmHouse Fraternity, or when the word Fraternity stands alone to refer to FarmHouse.

Greek/Greeks Always capitalized

Greek-letter/Greek letter Hyphenate if it precedes a noun; no hyphen if it follows a noun.

- honorary member** One type of membership in FarmHouse Fraternity conferred only by the International Executive Board.
- house** Refers to the physical location of the chapter residence. Do not use in reference to a chapter as a whole.
- house director** Traditionally, elder to undergraduate chapter members who serve as resident advisors. House directors offer support and guidance to the chapter and its members. House mother also is an acceptable term when appropriate.
- Interfraternity Council** Refers to the local association of national collegiate men's fraternities. Never Inter-Fraternity Council. Abbreviated IFC.
- lifelong member** Membership in FarmHouse Fraternity is lifelong. Alumni members are encouraged to refer to themselves as current members of the organization instead of referencing past participation in the Fraternity. "I am a member of FarmHouse Fraternity" vs. "In college, I was in FarmHouse."
- national, nationals** Not an acceptable term. The preferred term for FarmHouse staff is International Headquarters.
- new member** A member of the Fraternity who has not yet initiated
- potential new** Preferred term for a participant in recruitment. Do not use rushee. Abbreviated
- member** PNM.
- recruitment** A period, typically before the school year begins or during the first semester, in which each chapter hosts several events to promote itself to potential new members. Following the period, potential new members are then invited to join the Fraternity. Recruitment is the preferred term, replacing the previously popular term "Rush."

Glossary and Style Usage of

FarmHouse-Specific Terms

Awards-Chapter

Joan Chad Skinner Award - Always capitalized. Established in 1983 and named in memory of Joan Chad Skinner, the spouse of Robert L. Skinner (IA '46). Recognizes and honors those women who unselfishly give of their time, talents and love to further enhance the objectives and ideals of FarmHouse.

Darl E. Snyder Award - Always capitalized. The purpose of this award is to recognize associate and alumni members who, by their deeds, have contributed to the growth and development of the Fraternity. Established in 1970 and named in honor of the Fraternity's first full-time executive director, Darl Snyder (IA '42). It is intended to honor those men who have given of themselves so that the ideals of FarmHouse would become stronger and attain a meaning beyond that of mere words.

D. Howard Doane Award - Always capitalized. Established in 1947 by founder, D. Howard Doane, the award is given to the outstanding senior of each chapter who is considered by his peers to have contributed the most to his chapter and his brothers. This is the most prominent award given by the Fraternity to individual chapter members.

Friend of FarmHouse Award - Always capitalize. The purpose of this award is to recognize and honor individuals, families, firms, corporations, organizations or others who have demonstrated a special friendship and contribution to any member, chapter, association, foundation or the International Fraternity.

Awards-National

Barnes Award for Outstanding Interfraternalism - Always capitalize. The Barnes Award for Outstanding Interfraternalism recognizes men and women who have offered outstanding interfraternalism and leadership in the fraternal movement. It is named after the award's inaugural honoree, Rick Barnes (TT '82), for his service to FarmHouse, to higher education and the fraternity/sorority craft.

Honorary Membership - One type of membership in FarmHouse Fraternity conferred only by the International Executive Board.

Master Builder of Men - Always capitalize. Created in 1950 by the National Executive Board as the highest honor that FarmHouse can bestow upon one of its alumni members. Neither position, wealth nor occupation enter into consideration for the award, but simply what he has done to help others.

Outstanding Officers - Awarded to outstanding president, recruiter and community service man of the year.

Programming awards - Always capitalize. Awards chapters who provide outstanding member programming.

Ruby Cup - Outstanding chapter award presented each August to the overall outstanding chapter of the Fraternity. It is a traveling award that the top chapter gets to display for the year following their selection.

LeTourneau Outstanding Advisor Award - Always capitalize. Refers to award established in 2009 honoring longtime Idaho Chapter Advisor Dr. Duane "Doc" Le Tourneau (MN '44).

summa cum laude - Awarded to those chapters of FarmHouse qualifying as 30 percent (30%) or more above their respective campus' undergraduate all men's grade point average.

banner - In addition to the official flag of FarmHouse, the Fraternity also has two approved banners. These banners may be displayed in less formal environments, but should not be included in any ritual ceremonies or displayed with the U.S. or Canadian flags. The older version of the banner is a green backdrop, with gold outline and the letters FH. The contemporary banner is white with gold outline and the Fraternity's shield with the letters FH in green. In short, banner is for more informal use and flag is for official, formal use.

Chapter Advisory Committee - The formal name for chapter advisors.

Coat of Arms/crest - Always capitalize Coat of Arms. A combination of the physical or graphic representation and a technical heraldic description. FarmHouse Coat of Arms is our crest and its description.

central attributes - Core marks of the Fraternity are Leadership, Scholarship and Fellowship. Represented in the three stars of the crest and shield.

FarmHouse Fraternity, Inc. - This is the full, legal name of the organization. Use sparingly or for formal occasions when appropriate. In most cases, FarmHouse or FarmHouse Fraternity is sufficient.

FARMHOUSE - See principles.

FH - Acceptable second-reference abbreviation.

flag - It is appropriate to display the Fraternity flag only under the same conditions it is appropriate to display the national flag. For example, the flag should only be displayed at night if it is illuminated, should not be displayed in the rain, should never hang low enough to become tattered or torn and should never be flown when in less than flawless condition. The Fraternity flag should hang under the country flag when the pole from which it is hanging is tall and sturdy enough or should be hung to the right of the country flag and slightly lower.

flower - The official flowers of the Fraternity are white and red roses, equal in number.

Foundation - Full name is the Farmhouse Foundation; the Foundation is acceptable on second reference and is always capitalized. The vision of the FarmHouse Foundation is to provide for the continuing development and growth of FarmHouse International Fraternity through fund raising activity, stewardship of Foundation resources and honoring the bequests of alumni and friends of the Fraternity.

- **Philanthropy Laureate:** Always capitalized. This distinguished designation for outstanding philanthropic support is the highest honor bestowed by the Foundation. The recipient(s) must have exhibited great philanthropic intent throughout his/her life and have some connection with FarmHouse as a brother, spouse, parent, relative, etc.
- **Board of Trustees:** Always capitalize. The FarmHouse Foundation Board of Trustees makes planning and policy decisions and promotes goodwill and supports the International Fraternity.

- **Councils:** Local branches of the FarmHouse Foundation that conduct fundraising activities with the assistance of the Foundation.

- **Ruby Society:** The Ruby Society is the FarmHouse Foundation's undergraduate giving society. Membership in the Ruby Society directly supports undergraduate programs.

- **Power of Seven Seminar:** This seminar is a think-tank on the nation and FarmHouse Fraternity. The program is an informal forum, conducted under the leadership of the Foundation Trustees, on the international business climate and economy with an emphasis on agriculture, technology, healthcare and entrepreneurship.

Founders' Day - FarmHouse Fraternity's Founders' Day is April 15, 1905. Always capitalize.

International Executive Board - Always capitalize. This Board is composed of eight alumni members who are elected for four-year terms at the Biennial Conclave by chapter and association delegates. The executive director is an ex-officio member. Abbreviated IEB.

Jewelry - Information on pins and badges can be found in the Builder of Men Affirmation Ritual. New member pins, monogram lapel pins and several styles of membership badges are available and described in the jewelry brochure along with chapter letter guards and officer dangles. Go to www.FarmHouse.org for pictures and an order form.

- **New Member Pin:** The new member pin is to be worn at the times it would be appropriate to wear the recognition pin or standard badge. Customarily the new member pin is worn on jacket lapels, but it may also be worn "over the heart" on the left side of the chest on collared shirts, sweaters or vests.
- **Badge:** The badge (standard of jeweled) is worn on collared shirts, sweaters or vests. The badge should be worn on formal occasions or as appropriate when representing the Fraternity, more specifically, when the wearer wishes to show visible affiliation to the Fraternity, for example at times such as a job interview, a wedding, a funeral or university/community event.
- **Recognition Pin:** The recognition pin is customarily worn on jacket lapels. It may also be worn "over the heart" on the left side of the chest on collared shirts, sweaters or vests. The recognition pin should be worn on formal

occasions, in the same context as the badge. Both the standard badge and the recognition pin may be worn at the same time, but never on the same garment.

- **Board Recognition Pin:** Every member of the Fraternity who serves on the International Executive Board receives a recognition pin. The square-shaped, gold pin includes the letters FH and is a recognizable sign of the member's commitment to FarmHouse in sharing his time and talents as a volunteer leader to the Fraternity's governing Board. The pin may be worn with the badge and should be worn on the lapel of a jacket.
- **President's Badge:** During his term of office the president of the International Executive Board will receive and be permitted to wear the President's Badge. This special badge is a larger size of the Fraternity's jeweled badge. It is specially handcrafted and is comprised of 24 karat gold, pearls, rubies and diamonds. Attached to the badge is a diamond-head president's gavel pin. This is to be worn by the president at official Fraternity events. The same etiquette for the standard or jeweled badge applies to the use and wearing of the President's Badge.
- **Past President's Pin:** When a president leaves his term of office to the International Executive Board, he receives the Past President's Pin. This special pin is a president's gavel with a diamond stone inlaid in the gavel head. The pin may be worn on the lapel of a jacket or may be worn on the chest, near the heart, in tandem with the member's Fraternity badge. The pin is a sign of appreciation to the member for his leadership of the Fraternity and is a recognizable sign of his stature within the Fraternity having presided as president of the International Executive Board.

motto - The motto of the Fraternity is "Builder of Men".

objective - The objective of FarmHouse Fraternity is to build the whole man through four-fold development: intellectually, spiritually, socially/morally and physically.

Programs

Biennial Conclave: Always capitalized. Conclave is the biennial meeting of the entire Fraternity. This is often referred to as a convention in other fraternal organizations.

FarmHouse Leadership Institute: FarmHouse Leadership Institute (FLI) is a four-day program that occurs the first week of January in Kansas City, Missouri. This dynamic program equips chapter officers with the tools, resources and support

needed to excel during their terms of office.

FarmHouse GROWS: This three-day conference held biennially in January focuses on recruitment and retention. The purpose of GROWS is to give recruiters our winning strategies, skills and resources needed to successfully recruit a high quantity and quality of members into their chapters.

Regional Leadership Conferences: The Regional Leadership Conference (RLC) series is a leadership program geared toward all chapter members. They are held regionally in February during non-Conclave years.

To Be and Become...The FarmHouse Emerging Talent Retreat: A three-day retreat comprised of outdoor adventure learning, facilitated workshops and team building activities geared toward the development of leadership and personal growth. Attended by one recently initiated member of each chapter in May.

The Journey: FarmHouse: Always capitalized. Refers to a FarmHouse service immersion experience, conducted biennially with Heart to Honduras in San Pedro Sula, Honduras.

Volunteer Leadership Summit: A conference designed to educate and support chapter advisors and association officers. Held as a part of Conclave and as a stand-alone conference in off. Conclave years.

principles - Core principles of the Fraternity are FARMHOUSE (Faith, Ambition, Reverence, Morality, Honesty, Obedience, Unity, Service and Excellence.) Always use the FARMHOUSE acronym when referring to the official Fraternity principles.

Publications - Names of official FarmHouse Fraternity Publications are always italicized.

Pearls & Rubies: A magazine published three times per year, sent to all FarmHouse members around the world. It is designed to strengthen the ties of brotherhood, provide a medium of communication between the chapters and alumni and to aid in more fully acquainting the general public, particularly parents of members, potential new members and university administration and faculty, with the men of FarmHouse and their ideals.

Inside FH: A bi-weekly update online newsletter to chapter leaders, advisors, association leaders and other Fraternity leaders — keeping all updated of Fraternity news, notes and reminders.

The Recruiter: A newsletter produced during the school year that outlines recruitment suggestions and ideas to our members.

The FarmHouse Flash: An official internal publication designed to focus on providing risk management information and to assist in keeping chapter, colony and association presidents and officers up to date with educational resources regarding policy and member safety and well-being.

regional director - Abbreviated RDs. A volunteer position designed to serve as chapter liaisons between chapters and the International Headquarters staff.

Ritual - Lowercase for general reference, but capitalize specific name. When capped, refers to the Fraternity's Ritual known as the Builder of Men Affirmation. Ritual handbook contains detailed information of membership extent, ceremonies and the builder of men week, as well as glossary of FarmHouse terms.

shield - New mark adopted in 2016.

Naming, capitalization and punctuation of Chapter Names

Formal Name: Chapters are designated by the institution name at which they are established, e.g., The Iowa State University Chapter of FarmHouse Fraternity.

Informal Name: Use more common name for university/college, e.g., Iowa State.

Chapter Abbreviations: State abbreviation or two-three-letter university name designated by the national office, e.g., IA. When referring to a member, first/last name, chapter abbreviation and year of initiation are included, e.g., John Doe (IA '95).

Directory of FarmHouse Chapters

Campus	Location	Date Founded	Abbreviation
University of Missouri	Columbia, Missouri	April 15, 1905	MO
University of Nebraska	Lincoln, Nebraska	September 1911	NE
University of Illinois	Urbana, Illinois	October 15, 1914	IL
University of Wisconsin	Madison, Wisconsin	May 28, 1921	WI
Kansas State University	Manhattan, Kansas	June 2, 1921	KS
Iowa State University	Ames, Iowa	January 22, 1927	IA
Oklahoma State University	Stillwater, Oklahoma	May 12, 1928	OK
University of Minnesota	Saint Paul, Minnesota	April 22, 1931	MN
Michigan State University	East Lansing, Michigan	April 25, 1936	MI
Colorado State University	Fort Collins, Colorado	April 19, 1949	CO
University of Wyoming	Laramie, Wyoming	October 22, 1950 January 16, 2010	WY
University of Kentucky	Lexington, Kentucky	May 12, 1951	KY
Purdue University	West Lafayette, Indiana	April 16, 1952	PU
North Carolina State University	Raleigh, North Carolina	May 15, 1954	NC
University of Arkansas	Fayetteville, Arkansas	October 2, 1954 April 24, 1999	AR

Campus	Location	Date Founded	Abbreviation
North Dakota State University	Fargo, North Dakota	April 23, 1955	ND
Washington State University	Pullman, Washington	May 7, 1955	WA
University of Idaho	Moscow, Idaho	October 12, 1957	ID
University of Tennessee	Knoxville, Tennessee	November 7, 1959	TN
Mississippi State University	Starkville, Mississippi	April 11, 1964	MS
Oregon State University	Corvallis, Oregon	December 20, 1964	OR
University of Georgia	Athens, Georgia	May 8, 1965	GA
South Dakota State University	Brookings, South Dakota	May 21, 1966	SD
Auburn University	Auburn, Alabama	May 28, 1971	AU
University of Alberta	Edmonton, Alberta, Canada	April 20, 1974	AL
Texas Tech University	Lubbock, Texas	April 15, 1978	TT
Montana State University	Bozeman, Montana	April 21, 1979	MT
West Virginia University	Morgantown, West Virginia	March 28, 1981	WV
Cal Poly University-Pomona	Pomona, California	November 20, 1982	CP
Tennessee Tech University	Cookeville, Tennessee	April 16, 1983	TNT
Illinois State University	Normal, Illinois	December 17, 1983	ILS
University of Nebraska-Curtis	Curtis, Nebraska	February 16, 1985	NEC
University of California-Davis	Davis, California	March 28, 1987	UCD
New Mexico State University	Las Cruces, New Mexico	October 3, 1987	NM
Morehead State University	Morehead, Kentucky	April 9, 1988	MH
University of Wisconsin-Platteville	Platteville, Wisconsin	April 15, 1989	WP
Cal Poly University-San Luis Obispo	San Luis Obispo, California	May 8, 1993	SLO
Western Kentucky University	Bowling Green, Kentucky	April 23, 1995	WKY
Clemson University	Clemson, South Carolina	April 29, 1995 February 7, 2015	CL
Troy University	Troy, Alabama	May 20, 1995	TR
Texas A&M University	College Station, Texas	April 17, 2004	TAM
University of Guelph	Guelph, Ontario, Canada	April 21, 2007	GU
Ohio State University	Columbus, Ohio	August 7, 2010 (1897)	OH
Virginia Polytechnic Institute and State University	Blacksburg, Virginia	October 16, 2011	VA
Tarleton State University	Stephenville, Texas	March 11, 2012	TS
Southern Illinois University	Carbondale, Illinois	April 4, 2014	SIU