



FARMHOUSE

FRATERNITY

SOCIAL & BROTHERHOOD CHAIR QUICK REFERENCE



Social and Brotherhood Chair Responsibilities

The Social & Brotherhood Chair is not a position for the brother who only knows the social preferences and tendencies of the chapter. Rather the ideal candidate for the Social & Brotherhood Chairman position is a man who holds himself with high regard for his personal morals and can influence other brothers in this way in social situations. He must also have a strong understanding of the Fraternity's values and how these values underscore the concept of brotherhood.

In addition, the Social & Brotherhood Chair must have self-discipline and strong organizational and financial management skills. He needs to have a thorough understanding of legal liability and the FarmHouse Risk Management program. Ideally, the chair is someone respected throughout the chapter that can unify disparate personalities, has the charm and social grace necessary to be an effective ambassador to outside groups, and finally is creative enough to make social events something more than simple "beer and music" gatherings.

The Social & Brotherhood Chair is responsible for:

- Promoting brotherhood, social, and moral development through the implementation of both members-only and general activities.
- Coordinating all social functions of the chapter according to the wishes of its members.
- Scheduling, supervising and planning all social events, dinners, and exchanges.
- Working with the VP of Finance to manage the costs of social activities; keeping them under budget and saving all receipts and supporting documentation.
- Ensuring compliance with the FarmHouse Risk Management and Alcohol & Drug Policies at all social events; holding brothers accountable for their choices and actions.
- Coordinating with the VP of Alumni Relations to Plan special programs such as Founder's Day Dinner & Awards Banquet, Parents' Weekends, Legacy Dinners, etc.
- Assisting the new member class in arranging exchanges with new sorority classes.
- Ensuring the housemother has an escort whenever she desires to attend functions.
- Keeping the chapter apprised of all college social events.
- Maintaining an officer notebook that includes the budget and details of every event, and an event evaluation.

Questions to ask at the beginning of your term....

- Does the chapter have an established strategic plan for Brotherhood and Social Involvement? Are specific and measurable goals set?
- What groups will be having social events with?
- Do I know and understand the policies outlined in the FarmHouse Risk Management program?
- What events will we plan to build our brotherhood?
- How will we promote social and moral development within our membership?
- How can we improve members' social etiquette skills?
- What does the Chapter Award of Excellence and Programming Awards for Social and Moral Development look like?

Questions to ask mid-way through your term....

- Have we followed through on our strategic plan? Have any goals been accomplished?
- Is the membership satisfied with our social involvement?
- Have we held successful events? Has feedback been positive?
- Have members advanced their social etiquette skills?
- Are we following the FarmHouse Risk Management program during our social events?