



## THE FARMHOUSE FOUNDATION

*Building the Leaders of Tomorrow*

### Four Generous Alumni Join New Giving Society

At the FarmHouse 49<sup>th</sup> Biennial Conclave, the Foundation Trustees joined with undergraduates, alumni, staff and friends to celebrate the success of *Live. Learn. Lead. – The Campaign for FarmHouse*. This is the most ambitious fundraising effort in the Fraternity and Foundation's history with a goal to raise \$20 million. At Conclave, the Trustees announced an impressive \$22 million has been invested in the Campaign, achieving the goal six months ahead of schedule, which will officially conclude on February 28, 2017.

In conjunction with the celebration of the Campaign, the Trustees announced their newest and most prestigious giving society, **The Cornerstone Society**. This new giving society is for the generous investors whose cumulative gifts have reached \$500,000 and above.

The Society's name is symbolic of the strong foundation laid for the future by these donors' transformational generosity, and the Fraternity's Ritual, Builder of Men Affirmation, states, "The cornerstone of successful chapters lies in the amount of support alumni members may offer."

The four inaugural Cornerstone Society members and their spouses include: Glendia & Sonny Beck (PU '59), Judi & Jim Herbert (TN '61), Katie & Dick Kruse (KS '63) and anonymous donors.

To thank these individuals for their meaningful investments and welcome them to the Cornerstone Society, each alumnus received a pair of custom white marble bookends created by Halls department store, a division of Hallmark. Each spouse received an exclusive pearls and rubies bracelet designed by the Fraternity's jeweler, Herff Jones.

In announcing The Cornerstone Society, Allison Rickels, Foundation Executive Director said, "We are deeply honored to recognize these four FarmHouse couples as Cornerstone Society inaugural members. They each have made transformational gifts to advance our mission, are pillars of their communities and of our FarmHouse family, and make a significant impact on the Fraternity and our undergraduate members. Often, giving is a joint or family decision, so we celebrate each couple for their tremendous philanthropy. Their passion, commitment and generosity are inspiring. Recognition with this new giving society is a gesture of our appreciation for what they continue to give to Build the Leaders of Tomorrow."

To learn more about *Live. Learn. Lead. – The Campaign for FarmHouse*, visit [lead.farmhouse.org/](http://lead.farmhouse.org/).